



FurnitureFindex.com

FurnitureFindex.com is a web site featuring home furnishings, new and once loved. Buyers and sellers are brought together using a superfast and sophisticated search engine. Since its launch in June, 2006, FurnitureFindex.com has grown steadily and now averages over 20,000 visitors per month.

It has been estimated that 80% of all furniture purchases now begin with research online. This means the traditional model of consumers driving from store to store searching for that perfect piece has been supplanted by online advertising and search engine placement. FurnitureFindex.com has been designed to address the needs of online searchers, retailers and manufacturers alike.

For retailers and manufacturers, the web site is perfect for posting product such as floor samples, closeouts, discontinued or damaged items, returns, new showroom samples or even a complete inventory in exclusive branded areas called Showrooms. Our state-of-the-art search engine optimization can put the name of the manufacturer or retailer right at the top of common search engines such as Google or Yahoo!. FurnitureFindex.com lets visitors see into the “backroom” of retailers or manufacturers in a way that has never been possible before.

For buyers, the web site is perfect for searching by furniture item, dimension, distance, condition, quality level, price and more. There is even a keyword search. Buyers can read all about the item and see detailed pictures before they contact the seller. Contact is by email or within a Showroom; the user is directed to the seller’s own web site and contact information.

For sellers wanting a branded presence on the web, FurnitureFindex.com leverages its thorough coverage through meta-tags and content cross-linking to produce superior results within external search engines. Stores and manufacturers pay thousands if not hundreds of thousands of dollars to get high search engine rankings. FurnitureFindex.com can achieve the same results in the highly desirable organic section of search engines such as Google, Yahoo! and Ask at a fraction of the cost.

Give it a try. Give your company organic presence on search engines! Be eco-chic! Finding furniture and recycling home furnishings never felt so good!